

Cycling UK AGM 2023

11am, Friday 29 September 2023

**THE ANNUAL GENERAL MEETING
of the Cyclists' Touring Club,
trading as Cycling UK**

Cycling UK AGM Agenda

- 11:00** Welcome and logistics – Paul Baker, Chair
- 11:15** Highlights from the past 12 months
- 11:30** Chief Executive’s report – Sarah Mitchell
- 11:50** Annual General Meeting resolutions and voting
- 12:10** *Break*
- 12:30** Voting closes
- 12:30** Question and answer session
- 12:50** Voting results

Welcome

Chair, Paul Baker

Video

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Chief Executive's report

Sarah Mitchell

Our mission and strategy

Our mission:
enable millions more people to cycle

Through four core areas of work to 2024

Enable
cycling
for all

Speak up
for all
who cycle

Strengthen
our
organisation

Build
sustainable
membership

Enabling cycling for all

Behaviour change programmes in England and Scotland:

- **More new cyclists:** 46% of participants did not cycle regularly before being involved in our projects.
- **More diverse cyclists:** 30% from black and minority ethnic backgrounds. Half of our project participants were women.
- **E-cycle Pilot:** Won tender to deliver Government's e-cycle pilot in England. Making Cycling E-asier project now runs in four cities.



Speak up for all who cycle

- **Cyclists' Defence Fund win:** Shoreham cycle lane removal challenged through the
- **Joint campaigning:** with the walking and cycling alliance to reverse devastating cuts to active travel funding in England, announced in March
- **Local elections:** 85 elected councillors in Scotland pledged their support for cycling ahead of local elections in response to our call for action



Strengthen our organisation

Modernisation: Continued to invest in back-office support:

- Online portal allows option to manage membership online
- **Project management** support means we can track and organise our many different areas of work across the whole country
- **Volunteer training:** devised and delivered a bespoke ride leader training course for our member groups
- **Trustee training** on diversity and inclusion, governance and safeguarding to support ongoing improvement



Build sustainable membership

- **New commercial director and head of membership**
- **Acquisition**
 - Partnership with Prostate Cancer
 - Trialling a dedicated acquisition officer
- **Retention**
 - New member benefits
 - Membership milestone recognition
- **Support**
 - Developed a regular giving programme
 - Introduced a major donor programme
 - Increased legacy support.



Video

Making cycling e-asier

Looking ahead

Sarah Mitchell

Lots to look forward to in 2023-2024

- Commissioning and launching new research on cycling by think-tanks
- Campaigning for cycling ahead of the general election
- Focusing on delivering a raft of programmes that look to encourage people to cycle for short journeys
- Further developing our digital capabilities such as grant management, and website upgrade
- Developing our staff skills and knowledge- workforce development
- Diversifying our income streams

Strategy development

- **Strategy framework finalised with Board – October 2023**
- **Stakeholder engagement – winter 2023**
- **Launch – April 2024**



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Ordinary business

- 1) To adopt as a true record the minutes of the Annual General Meeting held virtually on 9 September 2022.

Proposer: Christine Gibbons
Seconder: Andy Macnae

Ordinary business

- 2) To adopt the Annual Report of the Board of Trustees and the audited accounts for the year ended 31 March 2023, as published on the Cycling UK website.

Proposer: Christine Gibbons

Seconder: Andy Macnae

Ordinary business

- 3) To appoint Saffery Champness LLP as auditors and to authorise the Board of Trustees to fix their remuneration.

Proposer: Christine Gibbons
Seconder: Andy Macnae

Ordinary business

4) That the membership fee set pursuant to Article 11 of the Articles of Association shall increase as follows:

- Individual rate from £50 to £52;
- Household rate from £80 to £84;
- Concession rate from £33 to £34

Proposer: Andy Macnae

Seconder: Paul Baker

Update on progress against 2022 resolutions

Chair, Paul Baker

2022 resolutions

- Motion 4** - That the membership fee set pursuant to Article 11 of the Articles of Association shall increase as follows: Individual rate from £48 to £50; Household rate from £78 to £80; Concession rate to be held at £33.
- Motion 5** - Cycling UK shall include on the election ballot papers circulated to members specific validated confirmation (for example, by way of a tick box) that each individual candidate has been a member of the organisation for at least a period of a year prior to the closing date of application. Candidates, within their election statement to be published with the ballot paper, will also be asked to provide details of any specific prior participation in the work of the organisation.
- Motion 6** - Cycling UK shall continue to adopt the Nolan Principles (“The Seven Principles of Public Life”, published 31 September 1995) and other guidance and best practice for the charity sector in operation of its governance framework. The Nolan Principles includes Selflessness, Integrity, Objectivity, Accountability, Openness, Honesty, and Leadership.

Break

AGM recommences at 12:30

Video

Cyclists' Defence Fund

Voting is now closed

Thank you for voting

Question and answer session

The results of the 2023 AGM